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01

CHIOMA CHUKWU

SOCIAL MEDIA MANAGER AND BRAND/CONTENT CREATOR

Hello, I'm Chiomma.

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A Social Media Manager and Brand Content Creator

I specialize in enhancing brand's online presence and generating revenue through various digital marketing methods.

My experience in the field began in 2020, and I have since collaborated with over 20 businesses in a variety of industries, including fashion, beauty, tech, creative agencies etc.

I invite you to explore my portfolio to learn more about me and how I can assist you in achieving your goals.

Thank you for your consideration



Why I do what I do...

03

I find it truly magical to see a brand come alive on the internet. My passion is creating strategies, generating compelling content and transforming brands into digital powerhouses

Unfortunately, I've seen too many brands suffer due to insufficient organization, strategy, and planning

That's where I come in – to help you turn your online presence into a thriving success



My Services

04



Business Plans & Proposals

I specialize in creating unique plans outlining your journey to success and bespoke proposals that not only meet but exceed expectations



Marketing Strategy

My approach involves an in-depth analysis of your brand, industry, and target audience. This enables me to create a strategic vision that delivers tangible and measurable results



Branding

Let me help you create a consistent representation of your brand's personality and identity. This includes your brand voice, message, logo, fonts, typography, colors etc.



Customer Avatar/Persona

With my customer avatar curation, it's not just about knowing who your customers are; it's about intimately understanding them.

My Services

04



SM Content Strategy

Let me help you plan a strategy that introduces innovative concepts, keeping your content fresh, engaging, and positioned to captivate your audience



Social Media Optimization

With this service, i will make sure your social media platforms are ready for the amaing content and captivating audience. From creation of bios to cover photos



Social Media Templates

My templates streamline the content creation process, saving you time and energy. It's a shortcut to professional and engaging content without the headache.



Graphic Designs

My graphic designs are customizable to reflect your unique identity. We work closely with you to understand your vision and translate it into captivating visuals.

My Services

04



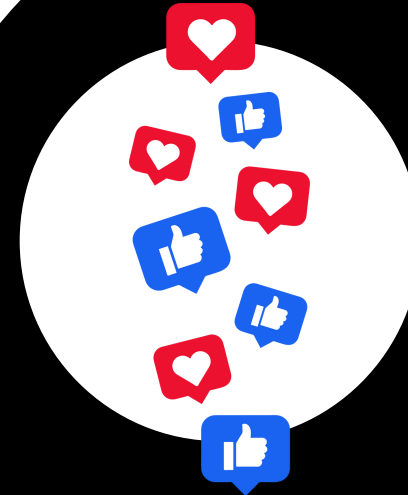
Content Calendar

My content calendars are not just dates; they're informed by deep dives into your audience's needs and interests



Products/Location Content Creation

Let me create visually appealing content that will keep you at the top of your audience's mind. From compelling product images to attention grabbing videos.



Social Media Management

It's not just about posting; it's about posting with purpose. This service involves strategic content planning, aligning every post with your brand identity, goals, and the interests of your audience



Individual & Group Trainings

I offer adaptable training programs, incorporating the latest trends and emerging skills to keep participants ahead of the curve

Some of the brands i have been fortunate to work with....

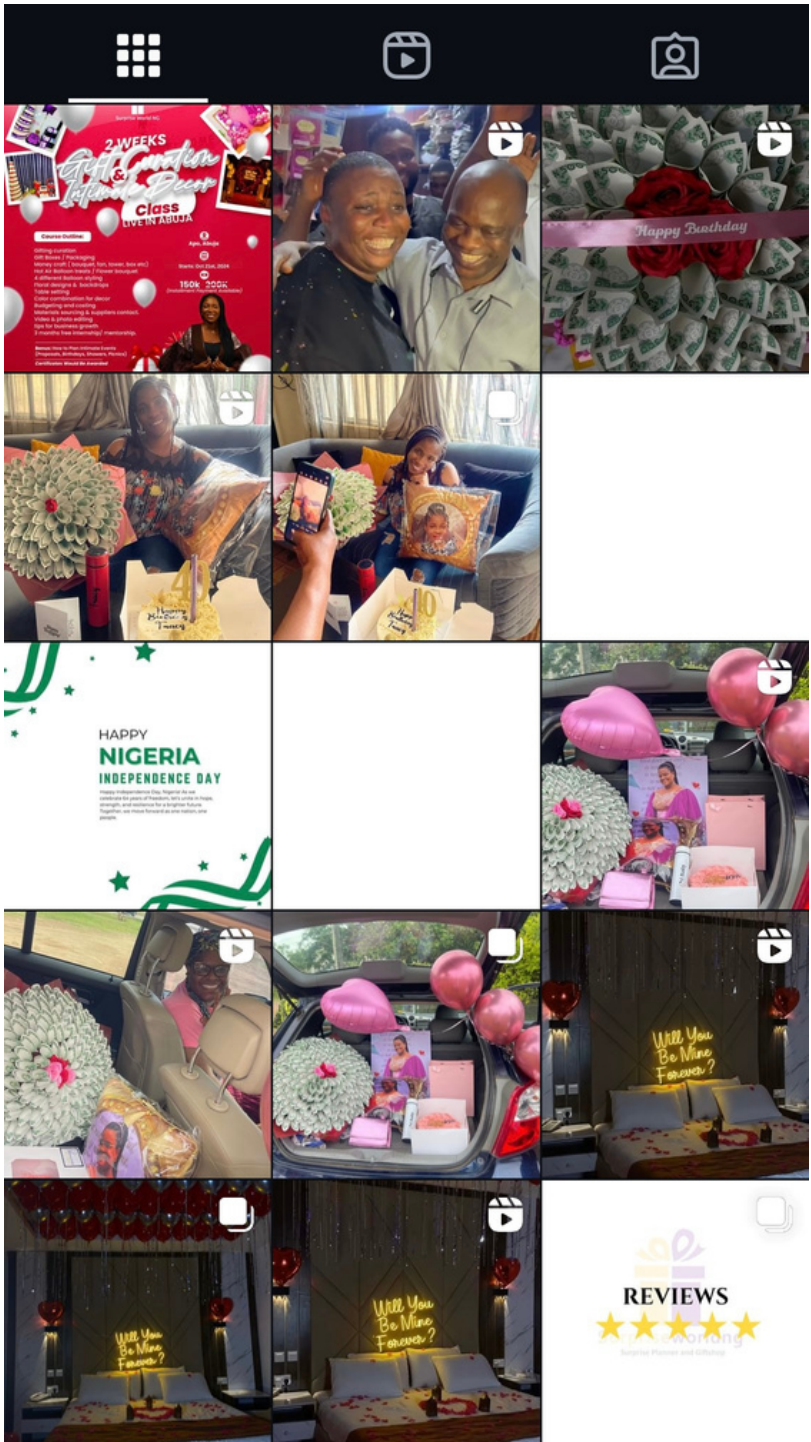
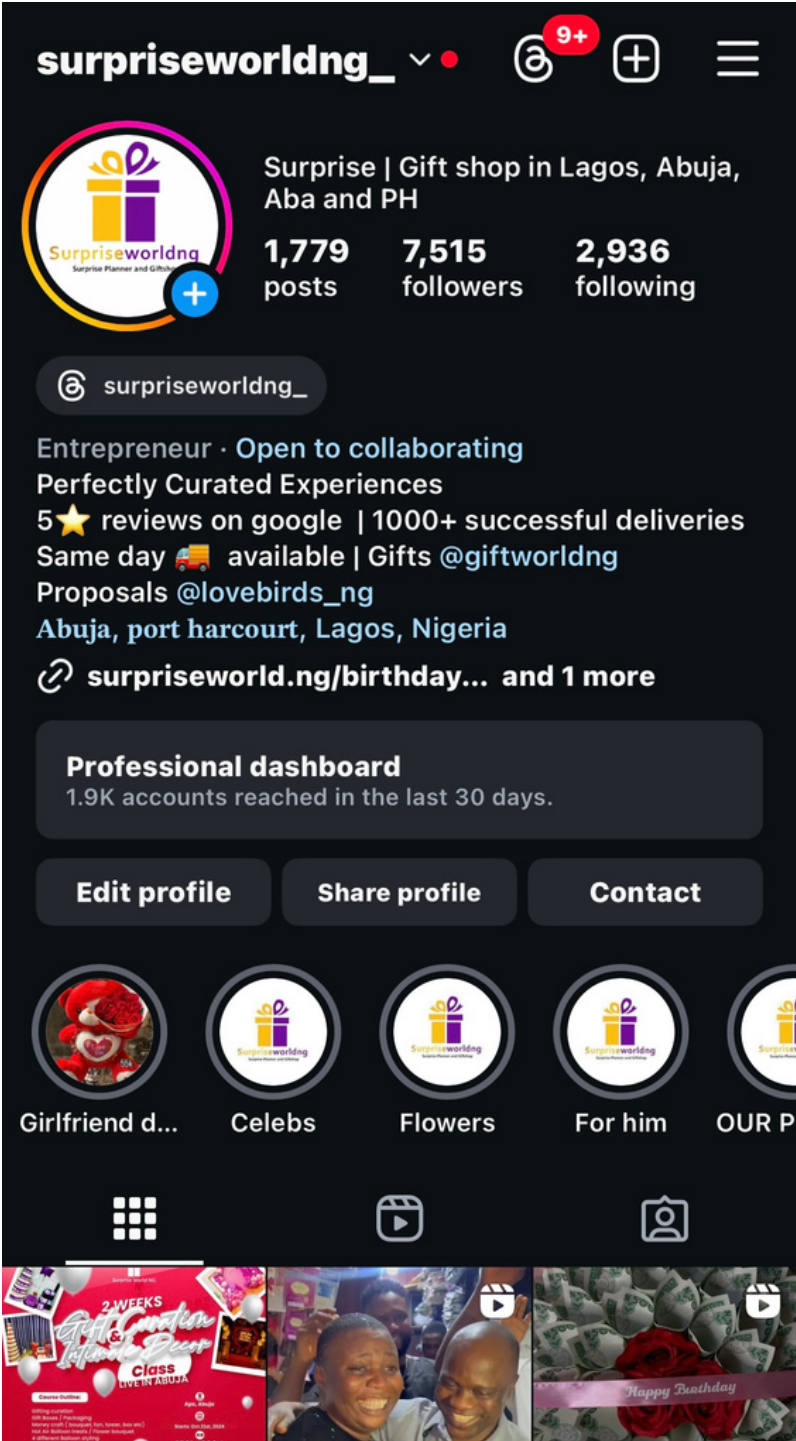
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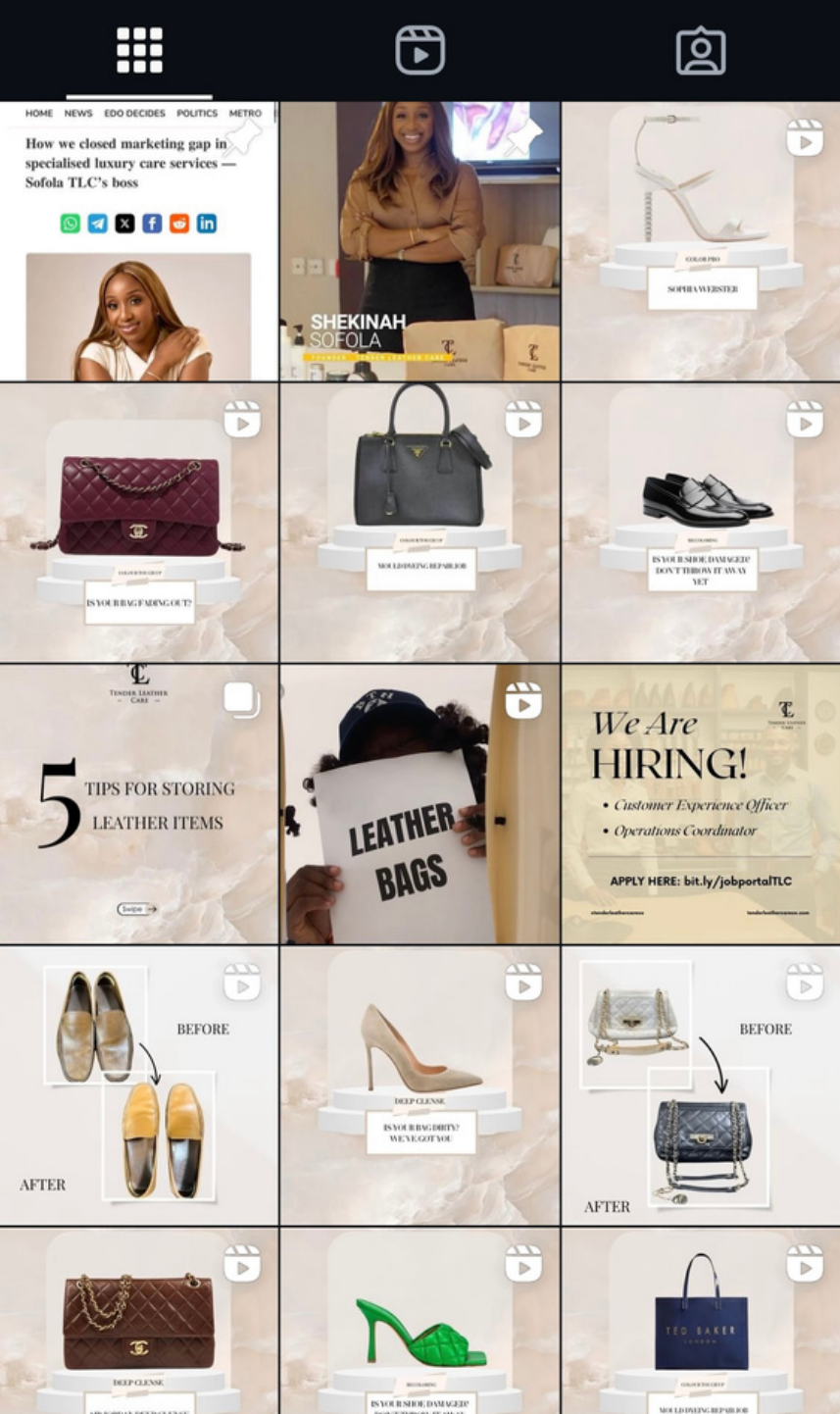
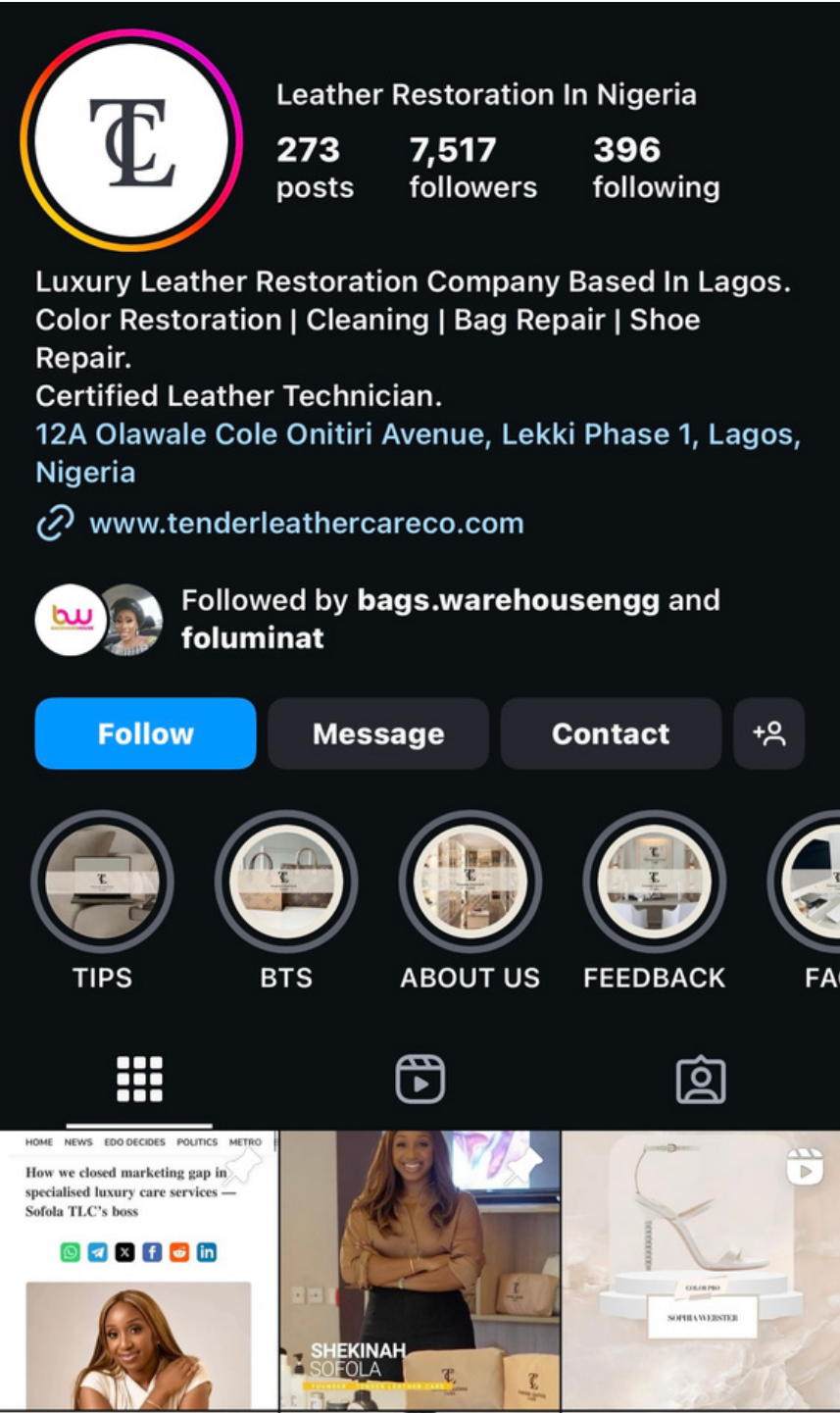
Work Samples

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Surprise World Ng



Tenderleather Care



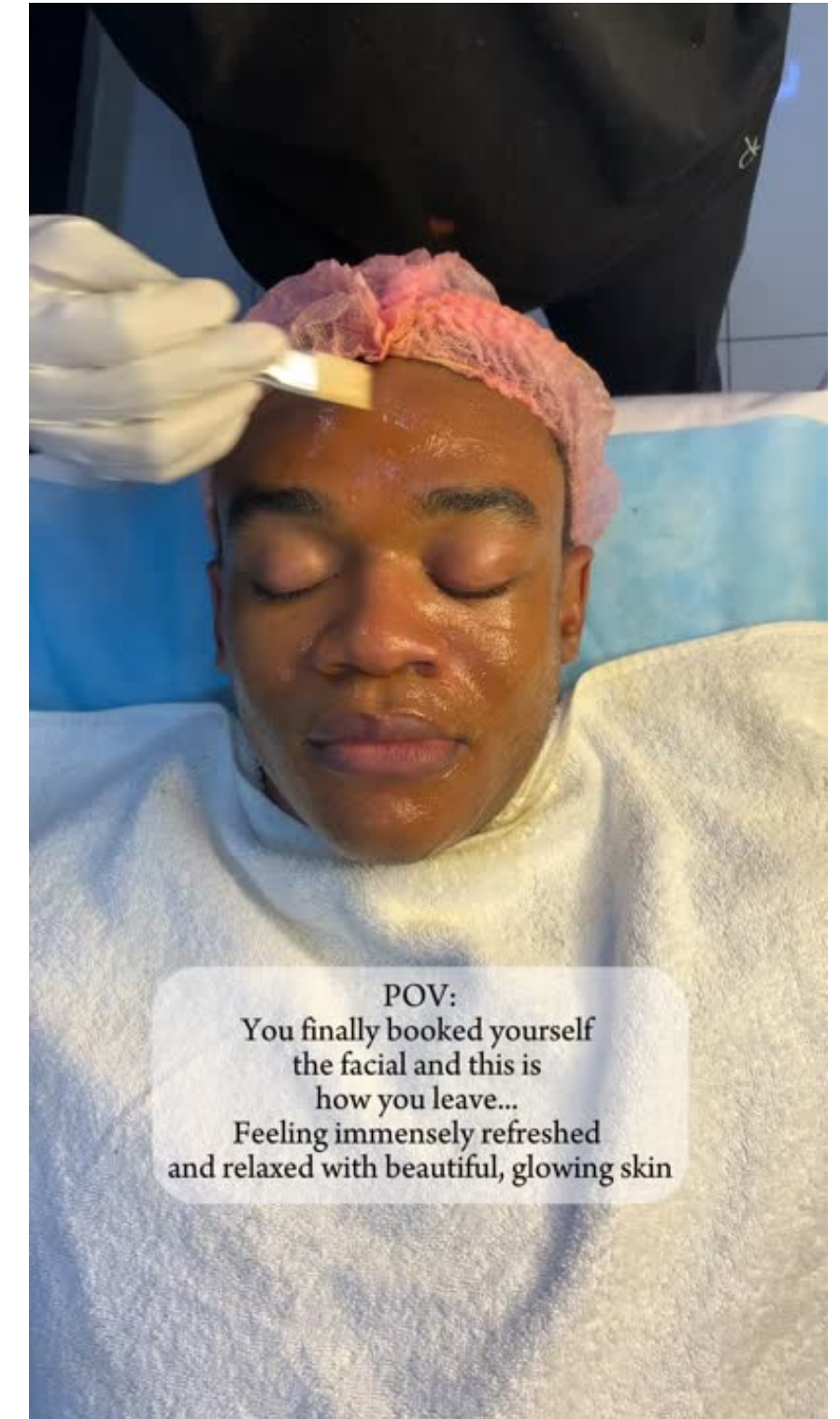
Work Samples

07

Anoint



Unwind



Work Samples

08

GirlLearnafrica

GirlLearnafrica

FREE WEBINAR

FINDING YOUR CAREER PATH IN TECH

Exploring Opportunities and Overcoming Challenges as a Woman in Tech

Time:
7:00pm

Date:
23rd August 2024

REGISTER NOW

<https://selar.co/Pathintech>

Speaker:
Lucky Elohor
Marketing Manager at Prokip



FIND YOUR CAREER *Besties*

IN THE GIRLLEARN COMMUNITY



this or that?



Learn tech alone

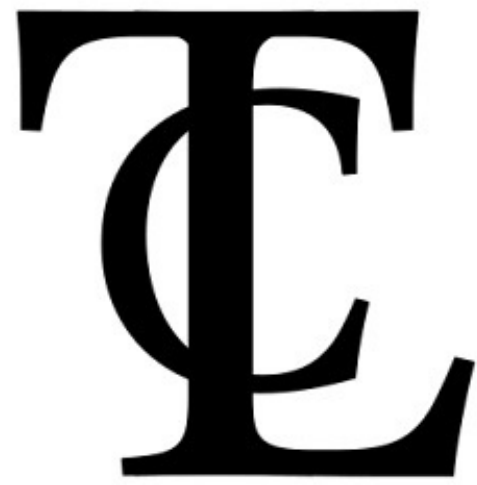
Learn with supportive women





What my clients say:

“Working with you has been very Informative and it has given me a perspective on the marketing side of my business i would not have looked into. Always punctual and open to answering questions which is deeply appreciated”.



TENDER LEATHER
EST CARE 2018

What my clients say:

Oh my God!! I absolutely love the videos. I'm happy. Thank you for taking your time to tell the story, it is amazing. Well done.

Contact me!

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Phone

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