

Data-Analysis-Portfolio-



Portfolio of Data Analysis Projects by Chukwuemeka Victory

Chukwuemeka Victory

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Professional Summary

Detail-oriented Data Analyst with a passion for transforming raw data into actionable insights. Experienced in using Excel, Power BI, and SQL to develop interactive dashboards, perform data-driven decision-making, and communicate complex findings to both technical and non-technical audiences. Adept at analyzing sales, academic, marketing, and export data to drive business growth and organizational efficiency.

Featured Projects

1. Pizza Sales Dashboard Analysis

Pizza Sales Dashboard



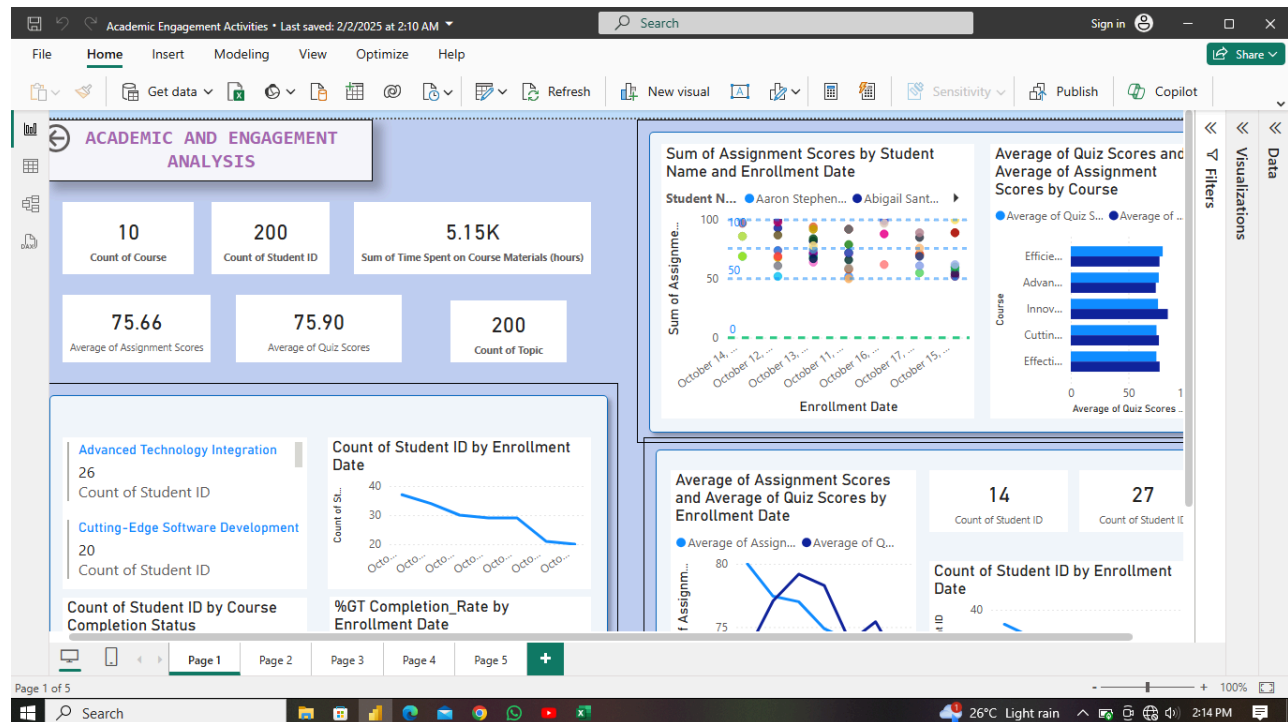
Tools Used: Microsoft Excel

Summary:

Developed a comprehensive sales dashboard for a pizza restaurant, tracking over 48,000 orders and \$817,000+ in revenue. Visualized top-selling pizzas, customer preferences, category-based revenue, and order patterns. Provided actionable insights into average pricing, popular sizes, and customer segmentation to support strategic business decisions.

2. Academic Engagement & Performance Analysis

Academic Engagement Analysis



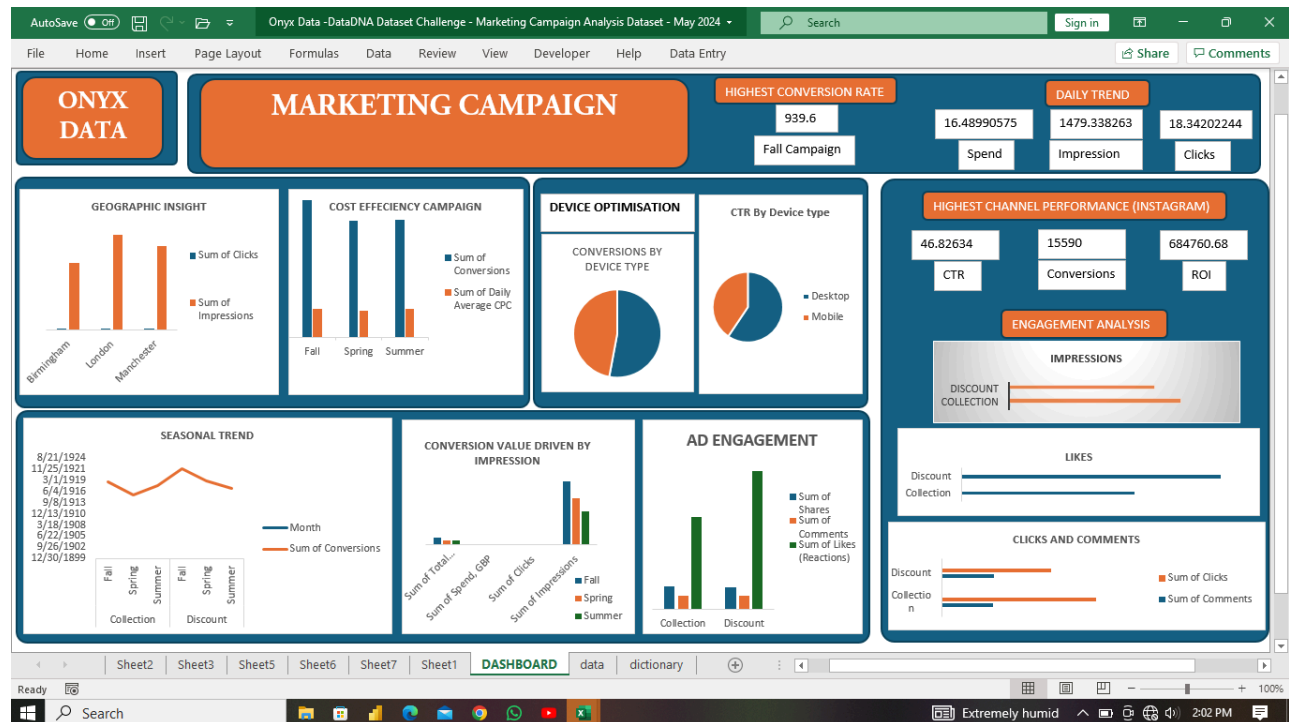
Tools Used: Power BI

Summary:

Analyzed student engagement and academic performance data across multiple courses. Built dynamic dashboards to monitor assignment scores, quiz results, course completion rates, and student participation trends. Enabled educators to identify key factors driving student success and areas in need of intervention.

3. Marketing Campaign Performance Evaluation

Marketing Campaign Dashboard



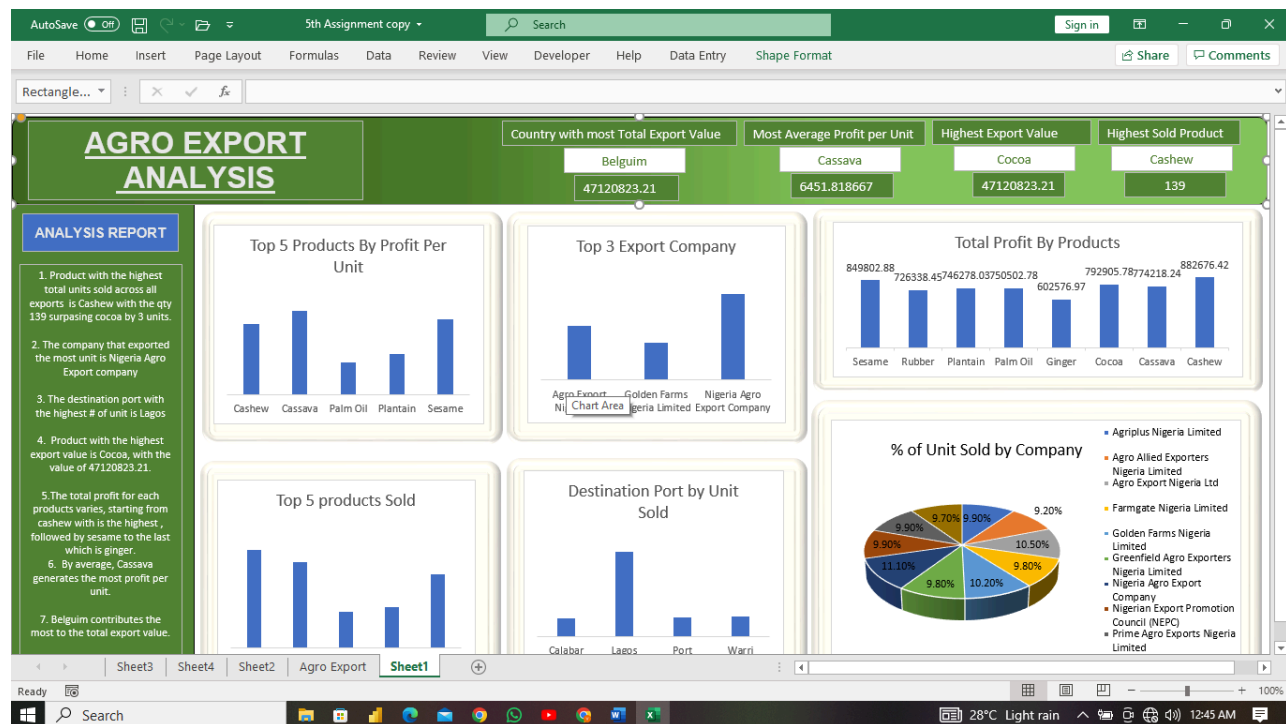
Tools Used: Microsoft Excel

Summary:

Evaluated the effectiveness of multi-channel marketing campaigns using extensive data on clicks, impressions, conversions, and ROI. Created dashboards to compare geographic performance, seasonal trends, device optimization, and channel efficiency. Delivered insights for optimizing campaign strategies and maximizing conversion rates.

4. Agro Export Analysis

Agro Export Analysis



Tools Used: Microsoft Excel, SQL

Summary:

Conducted an in-depth analysis of agricultural export data, identifying top products, export companies, destination ports, and profit drivers. Visualized export values by country, product profitability, and company performance. Provided stakeholders with actionable intelligence to enhance export strategies and market penetration.

Skills & Tools

- Data Analysis & Visualization: **Excel, Power BI, SQL**
- Dashboard Creation & Reporting
- Data Cleaning & Transformation
- Business Intelligence & Insight Generation
- Communication of Technical Results

Contact

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Portfolio and all visualizations are original work by Chukwuemeka Victory.

