

IBITUWASE STEPHEN AJIBOLA

Email: stevlintuwase@gmail.com | Phone: 08083521910, 08118835849.

PROFESSIONAL SUMMARY

Resourceful and result-oriented Educational Psychologist with strong interpersonal and leadership skills. Passionate about empowering individuals through education and strategic communication. Proven ability to create engaging content, manage digital marketing campaigns, and improve student academic outcomes. Demonstrated excellence in curriculum delivery, audience engagement, and customer relationship management.

PROFESSIONAL EXPERIENCE

Class Teacher (NYSC)

Feb2024 – Jan 2025

Community Secondary Commercial School – Akwa Ibom, Nigeria

- Taught over 100 students across various subjects, implementing curriculum-aligned lesson plans.
- Increased student performance by 30% through tailored instruction and personalized feedback.
- Applied psychological principles to improve classroom engagement and reduce behavioral issues.

Freelance Copywriter & Digital Marketer

2022 (Remote)

- Created SEO-optimized content for over 50 clients in industries including health, finance, tech, and law.
- Managed social media campaigns across Facebook, Instagram, and Twitter, increasing engagement by 60%.
- Developed email marketing content that contributed to a 25% increase in client conversion rates.

EDUCATION

Bachelor of Science in Education – Psychology, Guidance & Counselling

2023 University of Port Harcourt, Rivers State, Nigeria

CERTIFICATIONS

Customer Service & Relationship Management (CSRM)

2022

Ace Coterie Consulting – Lagos, Nigeria

Counselling Association Of Nigeria (CASSON)