

PORTFOLIO

Victor Patrick

DIGITAL MARKETER

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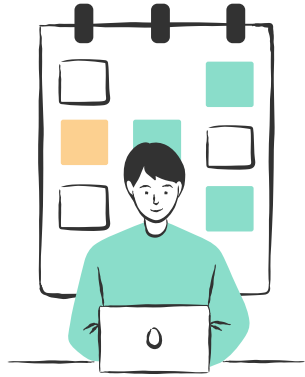


BIO



I am a results-driven digital marketing professional

I have spent five years of my professional life helping clients and employers find their visual identities and bring them to light in the best way possible as well as increasing their revenue through my digital marketing efforts.



**My expertise
includes but
not limited to
the following:**

- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC) Advertising
- Social Media Marketing
- Content Marketing
- Email Marketing
- Graphics Design
- Video Editing

WORK



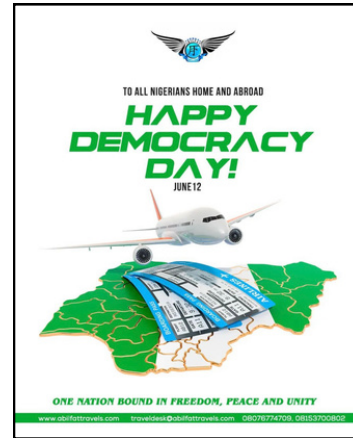
Brand Identity Design

I recently worked with a wellness brand and a bistro to create a simple, thoughtful and approachable brand identity.

Both brands similarly agreed on a two-color scheme and text forms as the key elements.

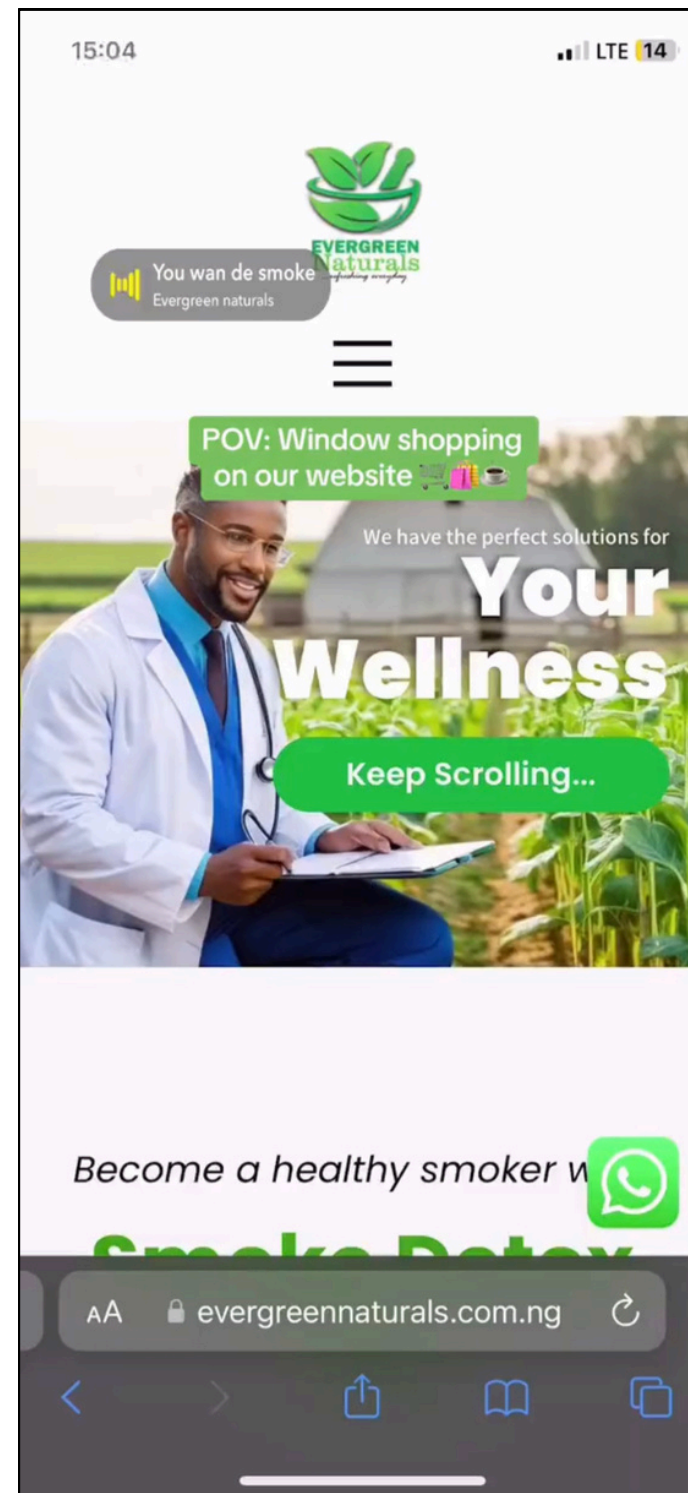
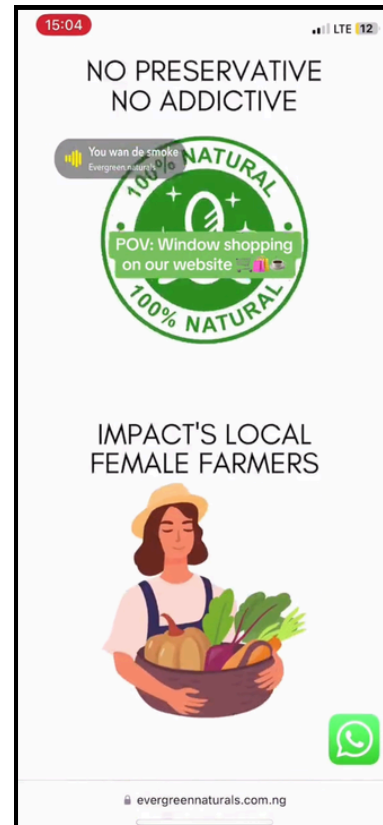
Social Media Designs

I helped a number of brands recently in creating visually appealing designs to convey their messages and offers to their target audience.



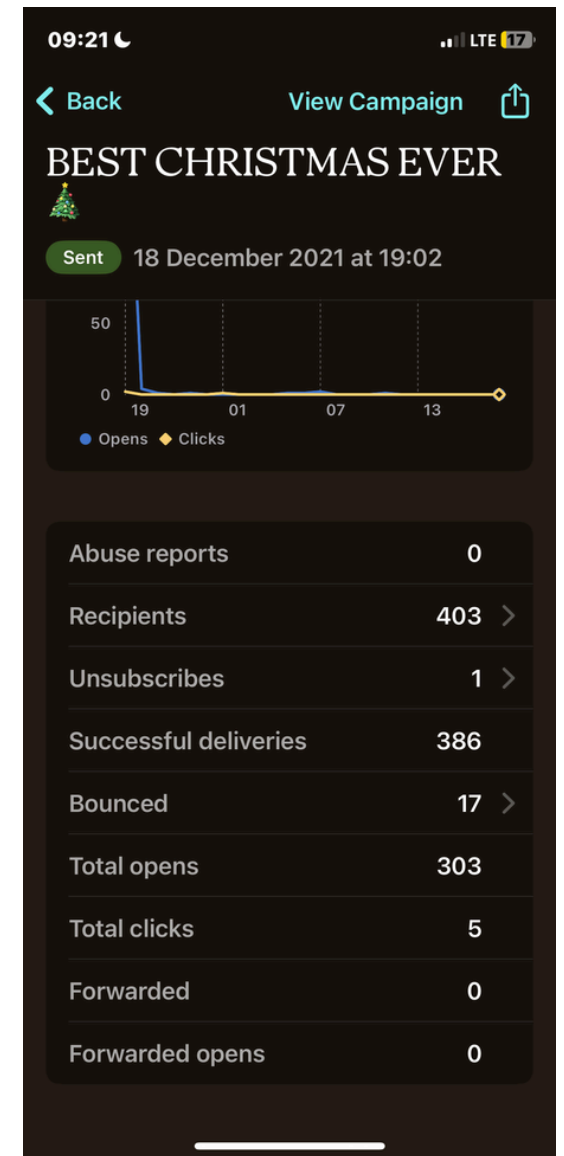
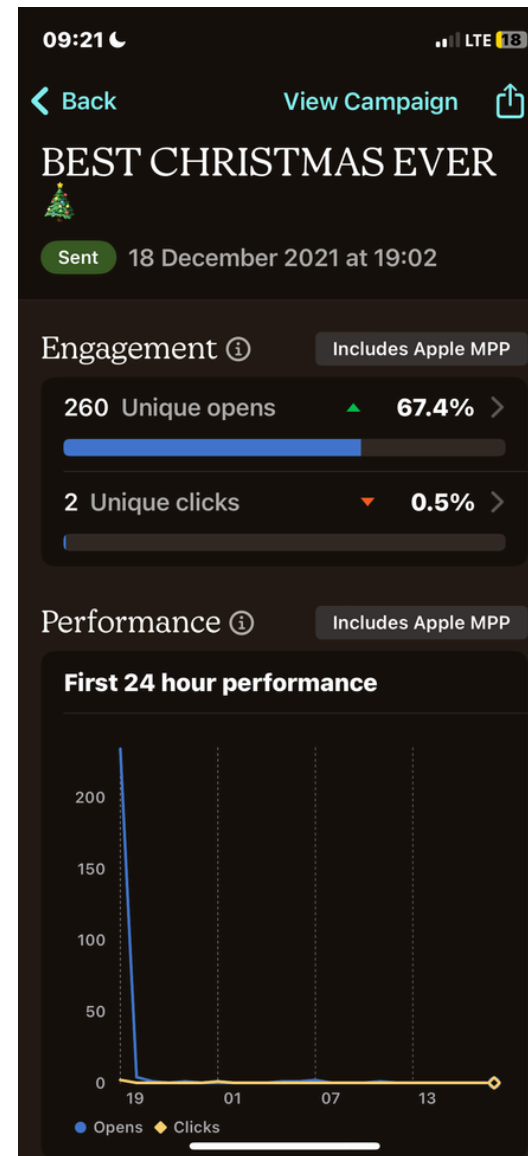
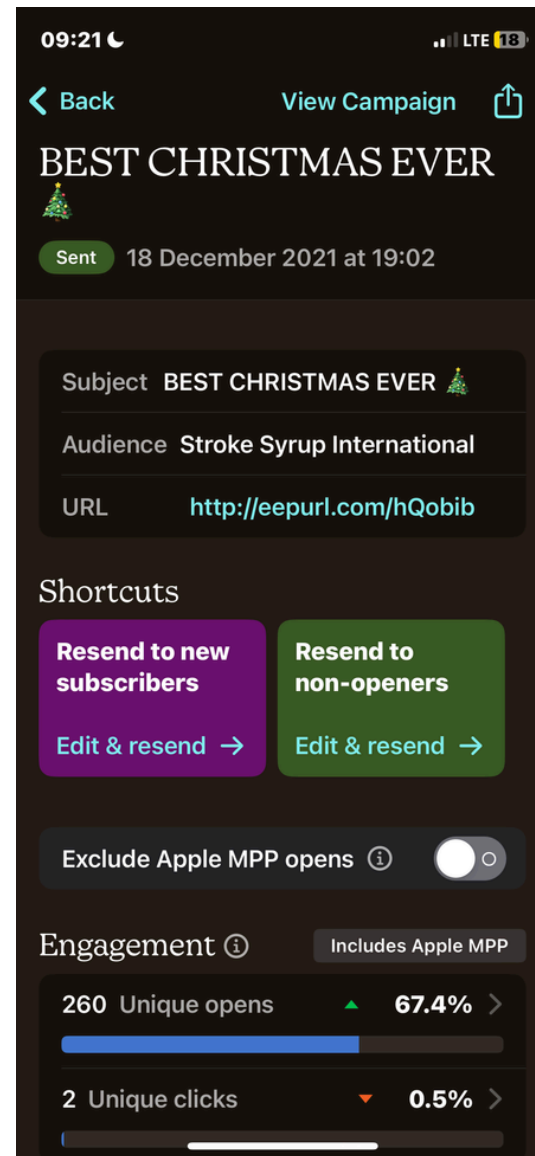
Web Design

I designed a responsive website for a new wellness brand using Wordpress



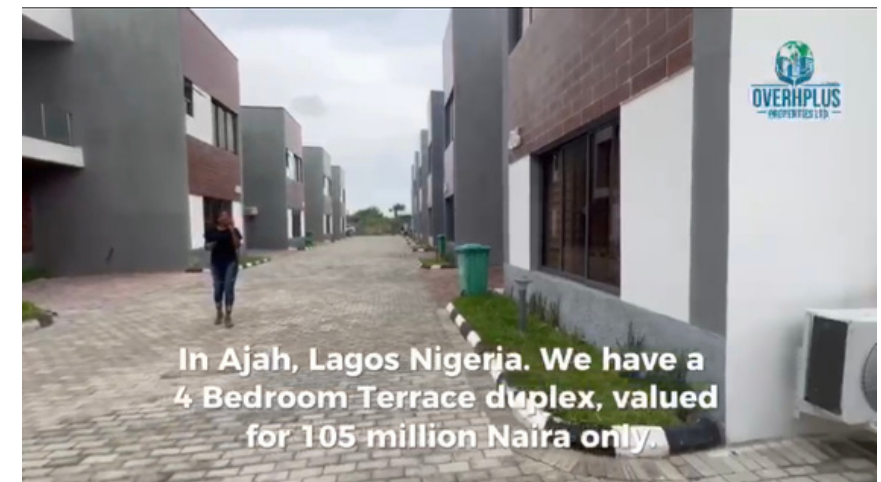
Email Marketing

I created an email subscription form to generate over 400 leads and sent targeted and personalized emails to existing customers and prospects using mail chimp with 67% open rate.



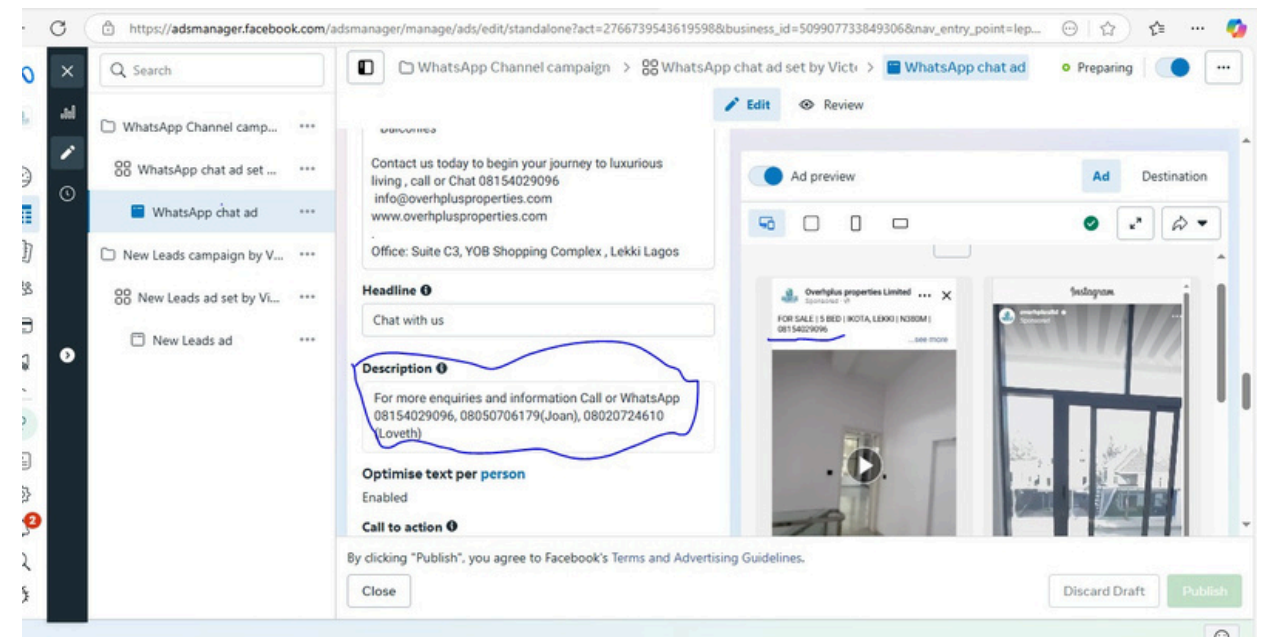
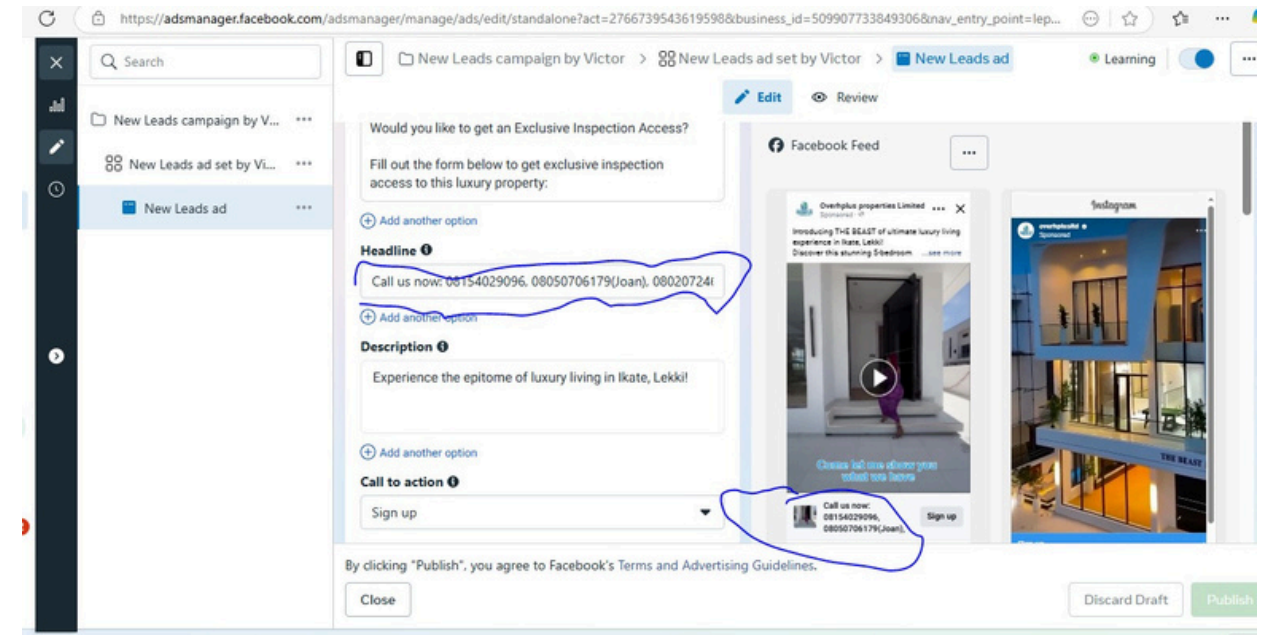
Video Marketing

I recently created and edited video contents to promote products and services.



Meta Ads

Here's a preview of a lead generation campaign I set up some weeks ago for a real estate company from start to finish including; ad copy writing, target audience setup, creatives (videos and images) design and editing.



Now let's get to work!



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