

MURIANA ABISOLA OLUWANIFEMI

Address: Isolo, Lagos State.

Email: abisola.mafolabi@gmail.com

Tel: 07013905161 / D.O.B: 4TH, March.

SUMMARY:

Detail-oriented and proactive Business Management graduate with a National Diploma and hands-on experience in the fashion industry, specializing in quality control and administrative support. Proven track record as a Quality Control Officer in a unisex couture, ensuring product consistency, client satisfaction, and adherence to fashion standards. Additionally served as an Office Assistant in a fashion house, demonstrating strong organizational, communication, and multitasking skills. Adept at supporting daily operations, coordinating schedules, managing inventory, and contributing to overall business efficiency. Passionate about combining business knowledge with creative industry insight to drive growth and excellence

EXPERIENCE:

DEEWHY UNISEX COUTURE, EGBADA, LAGOS.

2023 – 2025

Quality Control Officer

Responsibilities:

- Conduct thorough inspections of couture garments for both men's and women's lines to maintain premium quality standards in stitching, fabric, finish, and fit.
- Supervise each stage of the garment production process — from pattern cutting to final assembly — to ensure compliance with brand specifications and high-fashion standards.
- Develop and enforce quality control guidelines aligned with luxury fashion industry benchmarks and regulatory compliance.
- Identify, document, and resolve production defects, collaborating with pattern makers, tailors, and designers to ensure corrections are implemented.
- Evaluate raw materials, including premium textiles, trims, and embellishments, ensuring they meet predefined quality specifications.
- Cross-check measurements and fitting on live models or mannequins to ensure couture precision in both ready-to-wear and bespoke pieces.
- Create and maintain accurate quality control reports, garment inspection logs, and feedback documentation for internal audits and process improvement.

MANAGEMENT HOUSE OF MARIE (FASHION HOUSE), MENDE, LAGOS.

2021 – 2023

Office Assistant

Responsibilities:

- Provided day-to-day administrative support to the design, marketing, and production teams, ensuring smooth office operations in a fast-paced fashion environment.
- Organized and maintain digital and physical files, including design drafts, purchase orders, client records, and inventory documents.

- Coordinated meetings, fittings, photoshoots, and travel arrangements for creative directors, stylists, and production teams.
- Greeted clients, buyers, and vendors professionally; manage phone calls, emails, and in-person inquiries with courtesy and efficiency.
- Monitored and replenish office and studio supplies, including fabrics, trims, and sample-making materials, liaising with vendors as needed.
- Assisted in the preparation and logistics of fashion shows, collection launches, and showroom appointments.
- Maintained accurate records of client orders, supplier details, and internal workflow logs using spreadsheets or fashion management software.

ALOE VERA SOAP COMPANY, IKORODU, LAGOS.

2015 – 2018

Marketing Officer

Responsibilities:

- Created and implemented targeted marketing plans to promote handcrafted and commercial soap products across retail, wholesale, and online channels.
- Strengthened brand identity through consistent messaging, packaging input, and promotional materials that reflect the company's values (e.g., organic, sustainable, skincare-focused).
- Conducted competitor analysis, customer surveys, and trend monitoring to guide product development and market entry strategies.
- Planned and execute campaigns across social media, email marketing, SEO, and e-commerce platforms to drive customer engagement and sales.
- Collaborates with graphic designers and copywriters to produce promotional content, including social media posts, blog articles, product videos, and print materials.
- Coordinated promotional events, trade shows, and partnerships to generate leads and expand market reach.
- Maintained and grow customer relationships through loyalty programs, email newsletters, and customer feedback initiatives.

EDUCATION:

YABA COLLEGE OF TECHNOLOGY, YABA, LAGOS STATE.

2019 – 2021

Business Management (ND)

AGBAYEWA MEMORIAL COLLEGE, ILUPEJU, LAGOS STATE.

2006 – 2012

Senior Secondary Certificate Examination (SSCE)

ALAFIA OLUWA NURSERY & PRIMARY SCHOOL, ILASAMAJA, LAGOS STATE.

First Sschool Leaving Certificate (FSLC)

2001 – 2006

ACHIEVEMENT:

ACHIEVED 99.9% ACCURACY RATE:

- Developed and implemented quality control processes, resulting in a significant improvement in accuracy and reduction in errors.

- Known for outstanding contributions to commitment to quality and continuous improvement.

PERSONAL QUALITIES:

- Ensures high-quality standards in garment inspection and finishing, spotting errors others may miss.
- Manages office duties efficiently, keeps records accurate, and supports smooth business operations.
- Communicates clearly with team members, clients, and supervisors to ensure coordination and understanding.
- Prioritizes tasks and meets deadlines even in fast-paced or multitasking environments.
- Works well with colleagues across departments, fostering a cooperative and productive work environment.
- Focused on client satisfaction, whether through quality control or frontline administrative support.
- Identifies production or administrative challenges and contributes practical solutions to maintain efficiency.
- Adjusts quickly to changing roles or industry demands, whether on the production floor or in the office.
- Handles responsibilities with a high level of accountability, discretion, and respect for company values.
- Applies business management principles to improve workflow, cost-effectiveness, and productivity.

HOBBIES:

- Troubleshooting
- Reading
- Interacting
- Testing personal project
- Traveling

REFEREES:

AVAILABLE ON REQUEST