

Oluwadara Boluwaiife (Rhola)

Brand Strategist//
Social Media
Manager

LET'S CHAT!



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My Background

From brand strategy to social media, I help businesses cut through the noise. Today, I partner with clients globally to craft scroll-stopping content and strategies that actually deliver results.



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Career Details

Studied at:

- Obafemi Awolowo University - 2018-2025

Worked for:

- O'SEVEN IT Solution (Social Media Manager, 2024)
- Gbikna Limited Lagos (Social Media Coordinator, 2023)
- Lolascouplet (Social Media Manager, 2025)
- Expertrait Consulting (Social Media Manager, 2024)
- Trillz Technology (Social Media Manager, 2024)

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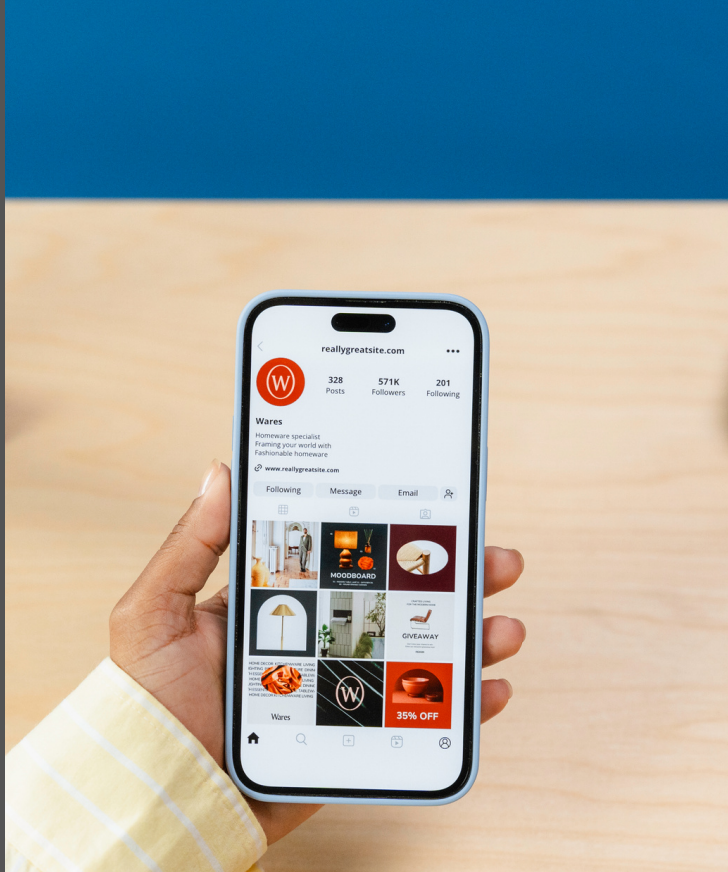
My Creative Process

DISCOVERY & RESEARCH
Understanding the brand, audience and market trends.



STRATEGY DEVELOPMENT
Defining goals and creating a social media roadmap.

CONTENT CREATION
Designing creative posts, reels and campaigns



EXECUTION & GROWTH
Posting, engaging with the community and tracking performance.

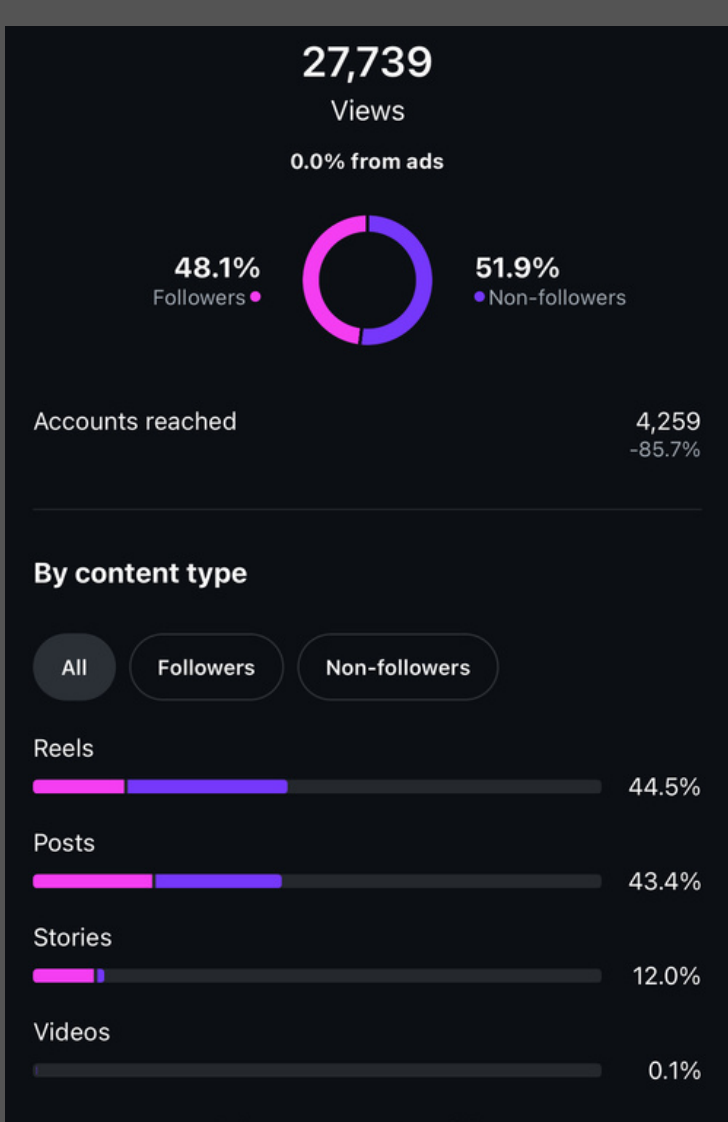


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Case Studies & Designs



VIEWS
46k+



ANALYTICS SCREENSHOT
+27k in 3 months



Isadora Curls
Defined full-bodied curls that bring bold confidence and personality. Naturally eye-catching and easy to style for any vibe you want.



Good content catches the eye, but great strategy wins the heart.

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Reach Out

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