

Advertising Video Content Calendar for McLorrets Suites (30 Days)

Day	Content Theme	Video Concept
1	Welcome to McLorrets Suites	Hotel exterior and aerial view tour with upbeat music
3	Room Tour	Showcase different room types (Standard to Ambassadorial Suites)
5	Guest Experience	Testimonials from past guests
7	Nearby Attractions	Highlight locations: Cubana Club, Polo Park Mall, Airport proximity
9	Restaurant Showcase	Behind the scenes: local and continental dishes being prepared
11	Staff Spotlight	Meet the friendly team members
13	Amenities Focus: Wi-Fi, Security, Parking	Emphasize 24/7 services and comfort
15	Banquet Facilities	Event hosting walkthrough, table setup, and hall decor
17	Couple's Retreat	Romantic scenes: candlelight dinner, honeymoon setup
19	Business Traveler's Choice	Emphasize workspaces, meeting rooms, airport proximity
21	Budget Luxury	Showcase affordable prices with premium services
23	Safety & Cleanliness	Cleaning procedures, non-smoking enforcement, room hygiene
25	Family Fun	Family-friendly scenes, kids having fun
27	Guest Surprise Moment	Capture real-time room service or birthday surprise for a guest
30	Final Recap: Why McLorrets Suites?	Montage of everything: guest smiles, rooms, bar, restaurant, location